



Community Board
Amersham



Amersham Museum's Retro Shop Project secures National Lottery Heritage Fund and Amersham Community Board support

Amersham Museum is delighted to have received funding of £10,834 for an exciting heritage project, Amersham's Retro Shop. The museum received £9,100 from the National Lottery Heritage Fund, made possible by money raised by National Lottery players, and a grant of £1,734 from Amersham Community Board.

The project will research and share how local people grew, shopped and recycled sustainably in the past.

Through oral history interviews, reminiscence sessions and our collections, the Retro Shop project will explore how local people shopped and consumed before plastic packaging and pre-packaged food was commonplace. Working in partnership with local community group Sustainable Amersham, we will draw comparisons between historic habits of growing locally, minimising waste, plastic-free packaging and mending with contemporary initiatives today.

We will share our findings in a fun and engaging exhibition, both in the museum and in the community. Our Mobile Museum will travel out and about in the local area later this year, popping up at markets and heritage events. We will distribute challenge packs, asking local people to record their plastic use. With the support of Sustainable Amersham, we will provide suggestions for how plastic reduction can be reduced and Amersham can work towards becoming a plastic-free town.

We will also deliver sessions to local primary schools, encouraging children to think about plastic and waste reduction.

Museum curator, Emily Toettcher, commented: "We are thrilled to receive this support thanks to National Lottery players and our community board and are confident the project will inspire local residents to see how people in the past lived more sustainable lives that we can learn from today."



Notes to editors

About Amersham Museum

Amersham Museum is an award-winning accredited museum, sharing the stories of local people and places. The museum is housed in part of a Grade II listed medieval hall house in the heart of Amersham, a historic market town. The museum has a beautiful physic garden, next to the River Misbourne.

The museum runs a wide range of activities for people of all ages, including reminiscence groups, singing, art and literature workshops and an accredited art club for children. It is brilliantly supported by a team of 125 volunteers and a Friends group.

www.amershammuseum.org

About Sustainable Amersham

Sustainable Amersham was established in 2020 to understand the impact of our lives on the environment. The group encourages the local community to make changes to reduce our footprints and pursue a more sustainable life.

www.sustainableamersham.org

About The National Lottery Heritage Fund

Using money raised by the National Lottery, we **Inspire, lead** and **resource** the UK's heritage to create **positive and lasting change** for people and communities, now and in the future.

www.heritagefund.org.uk.

Follow @HeritageFundUK on [Twitter](#), [Facebook](#) and [Instagram](#) and use #NationalLotteryHeritageFund

About Amersham Community Board

The Amersham Community Board is one of 16 across the county. Community boards are Buckinghamshire Council's way of bringing local people together to look at local issues and find ways of improving them together. As community-led partnerships, community boards will influence how decisions are made and how services are delivered, represent the voice of local people bringing together key community partners and residents, capture thoughts, ideas and suggestions, identify local needs and work to produce creative solutions.

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Further information

For further information, images and interviews please contact Emily Toettcher at Amersham Museum on 01494 723700 or emily@amershammuseum.org